## YouGov - Italian food

Sample Size: 19,911 adults in 17 countries and territories
Fieldwork: 16 November - 6 December 2021

<table>
<thead>
<tr>
<th>Unweight sample</th>
<th>Italy</th>
<th>Britain</th>
<th>Germany</th>
<th>France</th>
<th>Denmark</th>
<th>Sweden</th>
<th>Spain</th>
<th>Poland</th>
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<tbody>
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<td>2628</td>
<td>1121</td>
<td></td>
</tr>
</tbody>
</table>

Please say whether you think it is acceptable or unacceptable to do each of the following things when cooking or eating Italian food

### Snapping dry spaghetti before boiling it

<table>
<thead>
<tr>
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<th>Italy</th>
<th>Britain</th>
<th>Germany</th>
<th>France</th>
<th>Denmark</th>
<th>Sweden</th>
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</thead>
<tbody>
<tr>
<td>Acceptable</td>
<td>46%</td>
<td>60%</td>
<td>56%</td>
<td>57%</td>
<td>69%</td>
<td>72%</td>
<td>37%</td>
<td>47%</td>
<td>67%</td>
<td>37%</td>
</tr>
<tr>
<td>Unacceptable</td>
<td>47%</td>
<td>27%</td>
<td>36%</td>
<td>37%</td>
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<td>20%</td>
<td>55%</td>
<td>42%</td>
<td>18%</td>
<td>54%</td>
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<tr>
<td>Don’t know</td>
<td>6%</td>
<td>13%</td>
<td>8%</td>
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<td>10%</td>
<td>9%</td>
<td>8%</td>
<td>12%</td>
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<td>9%</td>
</tr>
</tbody>
</table>

### Putting pasta in cold water and then boiling it, rather than adding pasta to already-boiling water

<table>
<thead>
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<th></th>
<th>Italy</th>
<th>Britain</th>
<th>Germany</th>
<th>France</th>
<th>Denmark</th>
<th>Sweden</th>
<th>Spain</th>
<th>Poland</th>
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<tbody>
<tr>
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<td>37%</td>
<td>31%</td>
<td>20%</td>
<td>23%</td>
<td>27%</td>
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<tr>
<td>Unacceptable</td>
<td>81%</td>
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<td>63%</td>
<td>62%</td>
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<td>61%</td>
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<td>41%</td>
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<tr>
<td>Don’t know</td>
<td>8%</td>
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<td>17%</td>
<td>19%</td>
<td>21%</td>
<td>32%</td>
<td>18%</td>
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### Drinking cappuccino after an Italian meal

<table>
<thead>
<tr>
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<th>Britain</th>
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<td>32%</td>
<td>68%</td>
<td>76%</td>
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<td>75%</td>
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<td>60%</td>
<td>62%</td>
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<tr>
<td>Unacceptable</td>
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<td>12%</td>
<td>13%</td>
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<tr>
<td>Don’t know</td>
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<td>11%</td>
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</table>

### Having cheese on a pasta meal that contains seafood (e.g. fish or clams)

<table>
<thead>
<tr>
<th></th>
<th>Italy</th>
<th>Britain</th>
<th>Germany</th>
<th>France</th>
<th>Denmark</th>
<th>Sweden</th>
<th>Spain</th>
<th>Poland</th>
<th>US</th>
<th>Mexico</th>
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<tbody>
<tr>
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<td>26%</td>
<td>45%</td>
<td>48%</td>
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<td>61%</td>
<td>38%</td>
<td>42%</td>
<td>55%</td>
<td>54%</td>
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<tr>
<td>Unacceptable</td>
<td>64%</td>
<td>31%</td>
<td>35%</td>
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<td>19%</td>
<td>46%</td>
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<tr>
<td>Don’t know</td>
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</table>

### Including cream in carbonara sauce

<table>
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<th>Italy</th>
<th>Britain</th>
<th>Germany</th>
<th>France</th>
<th>Denmark</th>
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</thead>
<tbody>
<tr>
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<td>62%</td>
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<td>72%</td>
<td>72%</td>
<td>73%</td>
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<td>Unacceptable</td>
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<tr>
<td>Don’t know</td>
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<td>21%</td>
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<td>10%</td>
<td>28%</td>
<td>44%</td>
<td>34%</td>
</tr>
</tbody>
</table>
YouGov - Italian food

Sample Size: 19,911 adults in 17 countries and territories
Fieldwork: 16 November - 6 December 2021

<table>
<thead>
<tr>
<th>Unweighted sample</th>
<th>UAE</th>
<th>India</th>
<th>Australia</th>
<th>China</th>
<th>Indonesia</th>
<th>Hong Kong</th>
<th>Singapore</th>
</tr>
</thead>
</table>

Please say whether you think it is acceptable or unacceptable to do each of the following things when cooking or eating Italian food

**Snapping dry spaghetti before boiling it**

- Acceptable: 47% UAE, 36% India, 58% Australia, 49% China, 47% Indonesia, 39% Hong Kong, 53% Singapore
- Unacceptable: 32% UAE, 31% India, 27% Australia, 35% China, 40% Indonesia, 38% Hong Kong, 33% Singapore
- Don't know: 21% UAE, 33% India, 15% Australia, 17% China, 13% Indonesia, 22% Hong Kong, 14% Singapore

**Putting pasta in cold water and then boiling it, rather than adding pasta to already-boiling water**

- Acceptable: 35% UAE, 40% India, 32% Australia, 48% China, 37% Indonesia, 36% Hong Kong, 31% Singapore
- Unacceptable: 44% UAE, 38% India, 48% Australia, 32% China, 39% Indonesia, 39% Hong Kong, 48% Singapore
- Don't know: 20% UAE, 22% India, 20% Australia, 20% China, 24% Indonesia, 26% Hong Kong, 21% Singapore

**Drinking cappuccino after an Italian meal**

- Acceptable: 57% UAE, 51% India, 70% Australia, 65% China, 69% Indonesia, 74% Hong Kong, 65% Singapore
- Unacceptable: 23% UAE, 23% India, 12% Australia, 18% China, 15% Indonesia, 8% Hong Kong, 15% Singapore
- Don't know: 20% UAE, 25% India, 17% Australia, 17% China, 16% Indonesia, 18% Hong Kong, 20% Singapore

**Having cheese on a pasta meal that contains seafood (e.g. fish or clams)**

- Acceptable: 60% UAE, 46% India, 56% Australia, 50% China, 60% Indonesia, 73% Hong Kong, 52% Singapore
- Unacceptable: 26% UAE, 31% India, 26% Australia, 33% China, 26% Indonesia, 14% Hong Kong, 28% Singapore
- Don't know: 15% UAE, 23% India, 18% Australia, 17% China, 14% Indonesia, 14% Hong Kong, 19% Singapore

**Including cream in carbonara sauce**

- Acceptable: 54% UAE, 33% India, 67% Australia, 39% China, 59% Indonesia, 67% Hong Kong, 56% Singapore
- Unacceptable: 21% UAE, 29% India, 17% Australia, 40% China, 18% Indonesia, 16% Hong Kong, 21% Singapore
- Don't know: 25% UAE, 38% India, 16% Australia, 20% China, 23% Indonesia, 17% Hong Kong, 23% Singapore
YouGov - Italian food

Sample Size: 19,911 adults in 17 countries and territories
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<table>
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<th>Unweighted sample</th>
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<td>1026</td>
<td>1009</td>
<td>2628</td>
<td>1121</td>
</tr>
</tbody>
</table>

Not adding salt to the boiling water for your pasta

<table>
<thead>
<tr>
<th></th>
<th>Acceptable</th>
<th>Unacceptable</th>
<th>Don’t know</th>
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</thead>
<tbody>
<tr>
<td>Italy</td>
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<td>53%</td>
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<td>Britain</td>
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<tr>
<td>Mexico</td>
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Having pasta as a side dish

<table>
<thead>
<tr>
<th></th>
<th>Acceptable</th>
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<tbody>
<tr>
<td>Italy</td>
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<tr>
<td>Mexico</td>
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</table>

Having pineapple on a pizza

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<tr>
<td>Mexico</td>
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Having Bolognese sauce with spaghetti

<table>
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<tr>
<td>Mexico</td>
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</table>

Rinsing or cooling off cooked pasta under cold water

<table>
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</table>

Adding plain pasta to a plate or bowl and then adding the sauce afterwards

<table>
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<th></th>
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<tr>
<td>Mexico</td>
<td>72%</td>
<td>17%</td>
<td>11%</td>
</tr>
</tbody>
</table>
## YouGov - Italian food

### Sample Size: 19,911 adults in 17 countries and territories

### Fieldwork: 16 November - 6 December 2021

<table>
<thead>
<tr>
<th>Unweighted sample</th>
<th>UAE</th>
<th>India</th>
<th>Australia</th>
<th>China</th>
<th>Indonesia</th>
<th>Hong Kong</th>
<th>Singapore</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not adding salt to the boiling water for your pasta</td>
<td></td>
<td></td>
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<td></td>
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<tr>
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<td>52%</td>
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<td>49%</td>
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<td>Unacceptable</td>
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<td>34%</td>
<td>42%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>14%</td>
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<td>11%</td>
<td>22%</td>
<td>20%</td>
<td>18%</td>
<td>14%</td>
</tr>
</tbody>
</table>

| Having pasta as a side dish | | | | | | | |
| Acceptable | 61% | 62% | 67% | 57% | 71% | 64% | 65% |
| Unacceptable | 27% | 25% | 19% | 29% | 18% | 24% | 22% |
| Don’t know | 12% | 14% | 14% | 15% | 11% | 12% | 13% |

| Having pineapple on a pizza | | | | | | | |
| Acceptable | 52% | 46% | 72% | 65% | 50% | 83% | 57% |
| Unacceptable | 36% | 40% | 22% | 23% | 35% | 11% | 33% |
| Don’t know | 12% | 14% | 7% | 12% | 15% | 6% | 10% |

| Having Bolognese sauce with spaghetti | | | | | | | |
| Acceptable | 61% | 35% | 87% | 77% | 84% | 82% | 79% |
| Unacceptable | 16% | 24% | 5% | 12% | 5% | 6% | 8% |
| Don’t know | 23% | 41% | 8% | 11% | 11% | 11% | 14% |

| Rinsing or cooling off cooked pasta under cold water | | | | | | | |
| Acceptable | 56% | 46% | 53% | 57% | 56% | 61% | 53% |
| Unacceptable | 28% | 34% | 32% | 26% | 26% | 21% | 31% |
| Don’t know | 16% | 20% | 15% | 17% | 18% | 18% | 15% |

| Adding plain pasta to a plate or bowl and then adding the sauce afterwards | | | | | | | |
| Acceptable | 70% | 54% | 69% | 73% | 79% | 74% | 72% |
| Unacceptable | 18% | 28% | 19% | 15% | 10% | 14% | 17% |
| Don’t know | 12% | 18% | 12% | 12% | 11% | 12% | 11% |
## YouGov - Italian food

**Sample Size:** 19,911 adults in 17 countries and territories  
**Fieldwork:** 16 November - 6 December 2021

<table>
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<tr>
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<th>Italy</th>
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| **Putting oil in the water you are cooking your pasta in** | Acceptable | 44% | 58% | 46% | 62% | 73% | 63% | 61% | 68% | 63% | 57%  |
| Unacceptable     | 43% | 22% | 41% | 28% | 15% | 21% | 29% | 18% | 17% | 29% |
| Don't know        | 13% | 20% | 13% | 10% | 12% | 16% | 11% | 14% | 21% | 14% |

| **Having garlic bread with a pasta meal** | Acceptable | 34% | 86% | 62% | 64% | 81% | 81% | 69% | 48% | 88% | 83%  |
| Unacceptable     | 48% | 6%  | 25% | 21% | 9%  | 9%  | 16% | 26% | 5%  | 9%  |
| Don't know        | 18% | 8%  | 13% | 16% | 10% | 10% | 15% | 26% | 8%  | 9%  |

| **Having meatballs with spaghetti** | Acceptable | 75% | 88% | 75% | 89% | 85% | 86% | 77% | 71% | 88% | 91%  |
| Unacceptable     | 17% | 3%  | 15% | 6%  | 7%  | 7%  | 15% | 11% | 4%  | 5%  |
| Don't know        | 8%  | 9%  | 10% | 5%  | 9%  | 7%  | 9%  | 18% | 8%  | 9%  |

| **Having ketchup with pasta** | Acceptable | 7%  | 28% | 52% | 50% | 71% | 70% | 24% | 50% | 17% | 33%  |
| Unacceptable     | 89% | 61% | 40% | 42% | 21% | 22% | 70% | 34% | 65% | 57% |
| Don't know        | 3%  | 11% | 8%  | 7%  | 8%  | 7%  | 15% | 17% | 10% |    |

| **Eating pizza with a fork rather than your hands** | Acceptable | 82% | 67% | 76% | 82% | 81% | 85% | 53% | 60% | 60% | 39%  |
| Unacceptable     | 13% | 23% | 17% | 12% | 10% | 7%  | 39% | 27% | 26% | 52% |
| Don't know        | 5%  | 10% | 7%  | 6%  | 9%  | 8%  | 13% | 14% | 9%  |    |

| **Cutting long pasta with a knife** | Acceptable | 23% | 55% | 45% | 50% | 67% | 66% | 36% | 32% | 52% | 31%  |
| Unacceptable     | 69% | 29% | 45% | 41% | 19% | 18% | 51% | 47% | 27% | 55% |
| Don't know        | 8%  | 16% | 9%  | 9%  | 14% | 16% | 13% | 21% | 21% | 14% |

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### YouGov - Italian food

**Sample Size:** 19,911 adults in 17 countries and territories

**Fieldwork:** 16 November - 6 December 2021

#### Unweighted sample

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#### Putting oil in the water you are cooking your pasta in

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#### Having garlic bread with a pasta meal

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#### Having meatballs with spaghetti

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#### Having ketchup with pasta

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#### Eating pizza with a fork rather than your hands

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#### Cutting long pasta with a knife

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| **Eating pizza for lunch** |       |         |         |        |         |        |       |        |    |        |
| Acceptable              | 93%   | 90%     | 86%     | 66%    | 84%     | 88%    | 70%   | 78%    | 89%| 65%    |
| Unacceptable            | 4%    | 3%      | 8%      | 25%    | 6%      | 6%     | 20%   | 9%     | 3% | 25%    |
| Don't know              | 3%    | 7%      | 6%      | 10%    | 10%     | 6%     | 10%   | 13%    | 8% | 10%    |
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Eating pizza for lunch

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